Corporate Video Script

Barka Desalination Company

A national water infrastructure story

Client	Barka Desalination Company (BDC)
Country	Sultanate of Oman
Format	Corporate video, narration + on-camera interview
Subject	Water desalination infrastructure; Oman's Vision 2040
Writer	Warren Goldie

The brief: explain a technically complex industrial process (large-scale seawater desalination) to a general audience, while placing it within Oman's broader national-development program and honoring the cultural weight of water in the region. The script threads narration, interview setup, and specific visual direction, pacing the technical material against the human and national-pride dimensions of the story.

Script

SECTION 1 OPENING

#	VISUAL	NARRATION
1	Drone shot of Oman. *CG: BDC Plant logo & tagline.*	Water, the essential component vital for all life on the planet.
2	Aerial sweep: Omani coastline, desert, mountain terrain.	Yet natural sources of clean water are not distributed equally.
3	Montage: Omani landscapes, deserts, seas and mountains.	Oman, a country of bountiful natural resources and breathtaking natural beauty, of deserts, seas and mountains...
4	Close-up: fresh water pouring from a tap. Child drinks.	...requires advanced technology to produce fresh water for its people.

SECTION 2 WATER AS ESSENTIAL OF LIFE

#	VISUAL	NARRATION
5	Wide shots: Oman's precious water sources.	Along with the country's need for water is a growing awareness of the need for an ecologically sound, sustainable way to produce that water.
6	*MCU/CS*: close shots of water flowing, being collected.	(continues)
7	Establishing shot: Barka Factory exterior.	That process is called desalination.
8	Interior plant shots: machinery and pipes in operation.	The most technologically advanced, efficient, and safest method of producing clean water consistently and in large quantity.

SECTION 3 HOW DESALINATION WORKS

#	VISUAL	NARRATION
9	Animated diagram: seawater entering filtration system.	The desalination process removes salt, bacteria, minerals, and other unsafe substances in seawater.

SECTION 4 NATIONAL ASPIRATIONS, VISION 2040

#	VISUAL	NARRATION
10	Employees working inside the factory. *CS + MS + WS.*	For Oman, the production of clean water using desalination is a major part of fulfilling the ambitious aspirations of Vision 2040...
11	Management discussion: plans and charts on screen. *CS + MS.*	...our far-reaching program to generate greater wealth and well-being through economic diversification and private sector partnerships.
12	Slow-motion close-up: water running through hands.	Water, the essence of life, is at the heart of this work.
13	*Interview setup:* senior BDC executive, plant visible behind.	INTERVIEW: BDC executive on the scale and vision of the undertaking.
14	BDC leadership walking the plant floor.	Bringing such advances to fruition relies on a solid foundation...
15	Engineers reviewing project drawings on a table.	...of planning, organization, and follow-through.
16	Wide shot: modern Omani workplace, life in motion.	Water is immeasurably important in meeting the needs of a fast-developing nation.

SECTION 5 INTRODUCING BDC

#	VISUAL	NARRATION
17	Exterior: full BDC Plant from drone height.	To provide a continuing source of pure water...
18	Oman flag flying above the facility.	...Oman created an Independent Water Project Company...
19	Omani workforce: technicians and operators in uniform.	...operated and staffed by trained, dedicated Omanis.
20	BDC signage, close-up. Cut to logo animation.	Barka Desalination Company.
21	Interior: advanced equipment in operation.	Our modern, state-of-the-art facility...
22	Omani technician at the control panel.	...is a source of national pride.

#	VISUAL	NARRATION
23	Cut shots: Omani families, water in daily use.	We are an Omani company...
24	Omani faces across generations.	...serving the people of Oman.

Script excerpt. Full script continues through additional scenes covering plant operations, technology, workforce, and national impact.