

# Do you need NetWeaver™?

- Are new market forces compelling you to make decisions faster than ever before?
- Has your network of partners grown dramatically?
- Do you need a better way to integrate customers, suppliers, partners and systems?
- Has your IT group been tasked to lower TCO while leveraging existing investments?

If you checked any of these boxes, you need to learn more about SAP Enterprise Services Architecture (ESA) and get started on developing an SAP NetWeaver™ technology roadmap.

## The Move Toward NetWeaver

SAP technology is changing. NetWeaver will serve as the foundation for Enterprise Services Architecture, providing the link between all future SAP Solutions. This means that you must develop a strategy for leveraging and deploying NetWeaver *right now*.

## What is NetWeaver?

SAP NetWeaver is an open integration and application platform that can adapt to your existing IT infrastructure, allowing you to better align people, information and processes. NetWeaver makes your IT infrastructure more adaptable to business change. And change happens fast.

With SAP NetWeaver, your company will be able to dramatically reduce time to market for new implementations and modify mission critical applications faster—empowering your IT department to implement solutions and meet changing business demands faster than ever before.



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OR CALL (303) 567-7075



MindWorks



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MindWorks, Inc. | Colorado's SAP experts

# Are you ready for the *future*?

Companies using SAP NetWeaver™ are.

Learn How to Develop a NetWeaver Roadmap at a FREE,  
Full-day Seminar Hosted by **MindWorks Inc. and SAP**



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## Join us for “Developing a NetWeaver Roadmap,” a one-day FREE seminar that will:

- Provide an overview of the SAP NetWeaver platform
- Get you started on developing an SAP NetWeaver strategy roadmap
- Demonstrate the ways SAP NetWeaver will affect your business and IT processes
- Introduce Enterprise Services Architecture, a Web services-type architecture that is expected to revolutionize the way business processes are adopted and maintained
- Explore NetWeaver’s ability to more easily integrate applications through a common interface and technology
- Explore NetWeaver adoption strategies and implementation solutions

In this seminar, you’ll learn about **NetWeaver’s key components:**

- ▶ **MASTER DATA MANAGEMENT (MDM)**, as the information integration layer of NetWeaver, helps you evaluate the inefficiencies in your current data management structure, and defines cost-saving improvements.
- ▶ **SAP ENTERPRISE PORTAL (EP)** provides a “single view” of disparate data spanning the entire enterprise, offering convenient, single sign-on for multiple systems.
- ▶ **SAP BUSINESS INTELLIGENCE (BI)** improves your ability to create and control data warehouses, and offers highly customizable reporting on critical business metrics.
- ▶ **EXCHANGE INTERFACE (XI)** enables seamless communication between internal and external SAP processes and third party systems, maximizing ROI.
- ▶ **WEB APPLICATION SERVER (WAS)** allows for more efficient development and implementation of Web applications, and paves the way for implementing Web services.



### NetWeaver’s IT Scenarios

The SAP IT practices model is all about business goals: combining integration technologies, leveraging existing system investments and building new business processes. NetWeaver achieves these goals through predefined IT Scenarios which allow you to adopt NetWeaver’s core functionality in incremental phases. Learn how each practice can be broken into multiple IT scenarios for a process-oriented approach to maximizing NetWeaver.



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**Don’t miss out!**  
Get all the facts you need—in a *single* day.

## “Developing a NetWeaver Roadmap”

Hyatt Regency Tech Center, Denver, Colo.  
*Tuesday, July 25, 2006*

8:00 - 8:30

**REGISTRATION AND CONTINENTAL BREAKFAST**

8:30 - 11:30

**MORNING SESSION— THE BUSINESS SIDE OF NETWEAVER**  
Overview of SAP NetWeaver including business drivers,  
benefits, strategy, planning and components.

11:30 - 12:30

**LUNCH (provided)** and breakout sessions  
with NetWeaver consultants

12:30 - 4:30

**AFTERNOON SESSION – THE TECHNICAL SIDE OF NETWEAVER**  
A closer look at NetWeaver’s technology, including MDM,  
EP, BI, XI, Web Application Server, and IT Scenarios.

**Register @ [www.mindworks.com/seminars](http://www.mindworks.com/seminars)  
or call (303) 567-7075**

**Sign up now. Seating is limited.**

## Who Should Attend

- C-level executives and business unit managers
- IT managers
- Project leads and team members involved in integration solutions
- Anyone interested in understanding SAP NetWeaver

## Objectives

- ▶ Gain a conceptual understanding of SAP NetWeaver
- ▶ Learn how SAP NetWeaver can improve your business and technical processes
- ▶ Get started on developing a roadmap for moving to SAP NetWeaver
- ▶ Learn about the SAP Web Application Server as a technical application platform
- ▶ Understand the business and technical benefits of NetWeaver’s key components including MDM, EP, BI, XI, and WAS



### About MindWorks, Inc.

MindWorks is a leader in providing SAP and NetWeaver solutions to many of the world’s best-known companies, focusing exclusively on SAP consulting, training, software and support. MindWorks’ depth of SAP experience enables clients to look to us as a trusted advisor and partner that can maximize ROI and reduce TCO from their SAP systems. Since MindWorks’ inception in 1996, we have worked exclusively in the SAP market, and continue to focus our expertise in this area.

**Founded in 1972, SAP is the recognized leader in providing collaborative business solutions for all types of industries and for every major market.** Serving more than 32,000 customers worldwide, SAP is the world’s largest business software company and the world’s third-largest independent software provider overall. Today, SAP employs more than 35,000 people in more than 50 countries. SAP’s rich history of innovation and growth has made the company a true industry leader.